



*Engineers
Unite*

February Meet-Up Event:

When:

Thursday, February 16, 2012 at 8pm

Where:

MakerBench Tempe

2010 E. University Drive, Suite #4

Tempe, AZ 85281

URL: <http://www.makerbench.com/>

Business Startup Preparation

Presenter:

Bob Beane
Partner
B2B CFO®



Is your idea a plausible and viable business idea? What are Angel and Venture Capital investors: Who are they, where are they and what do they expect? Developing a balanced business plan: Avoiding some common mistakes. Who should you have on your team? Do you have questions about your startup business, please join us and learn the basics of creating your startup!

About our speaker:

Bob Beane has a Bachelors Degree in Business Economics from the College of Wooster and a MBA in Accounting from Miami University (Oxford, OH). He began his career as a CPA for Price Waterhouse, and then moved on to Cintas Corporation where he was part of an acquisition team and the Cintas IPO. Bob has worked as a Controller in manufacturing, engineering services and medical service companies ranging in size from start-up (Venture capital-backed for three rounds of financing) to a \$600 million division of an International public company. Bob is one of 215 Partners of B2B CFO® a national firm that provides affordable, part-time, as needed Chief Financial Officer resources to emerging and mid-sized businesses.

More about Mr. Beane

- LinkedIn: <http://www.linkedin.com/pub/bob-beane/4/35b/571>
- B2B CFO® Profile: <http://www.b2bcfo.com/partners/bobbeane/>